



Clackamas County Fair and Event Center is looking for a Sponsorship and Marketing Manager

We are event people

A landmark in Clackamas County, the 50-acre Clackamas County Fair & Event Center hosts a wide variety of shows and events year-round. Since 1907 we have been in the heart of Canby, Oregon, with a country feel, but just 15 minutes away from the Portland Metro area. Here you will find an abundance of outdoor activities, shopping, entertainment, and some really great food. We work hard and play hard and do whatever it takes to present awesome events.

What you'll be doing

You will be an integral part of our team, supporting and promoting our signature events like The County Fair, Canby Haunted House, Winter Fair and Canby Brewfest. You will also help in the development of new events, ensuring that the sponsorship and marketing components match with each event's goals.

You will be responsible for...

- Establishing sponsorship and marketing goals for the purpose of increasing revenue and promoting business development to ensure the Event Center's financial stability.
- Collaborating with local and regional businesses to create mutually beneficial sponsorship programs and reach sponsorship goals.
- Creatively craft marketing plans to achieve the highest level of success within the established budget for each event and use data to support ongoing efforts.
- Communicating information about our events clearly with press and media.
- Leveraging mobile, web, and social media properties as a key component to our marketing and communication strategy.
- Managing on-site communications targeted to guests, including signage, promotional displays, video screens, billboards, announcements, etc.

What skills & experience you'll bring to us

- Positive attitude and a desire to learn and grow in your position.
- Ability to maintain that positive attitude under pressure.
- Excellent written, verbal, and interpersonal relationship skills.
- An understanding of the practices and principals of Event Centers, fairs, or other large event coordination.
- Willingness to think creatively to bring new business to CCFEC, resulting in additional revenue and economic impact to the community and region.
- At least five (5) years of marketing experience with increasing responsibility. Event marketing experience is preferred.
- Bachelor's degree in marketing, hospitality management, business preferred, but not required.

Some more details

- This is a full-time position.
- Occasional travel, holiday and weekend work required.
- Office hours are 8:30 to 5:00, Monday through Friday.
- Must possess a valid Oregon Driver's License and vehicle insurance.
- Must pass a criminal background check.
- Salary depends on experience.

Want to apply? Get in touch today

We would love to hear from you. Send your resume with a cover letter explaining why you feel you are the best candidate for this position, and 5 references to brianc@ccfairevents.com.